# case study

Transforming the office to drive employee productivity

### The Background

In 2018, AmTrust International wanted to consolidate its
London office space from four buildings to one, with the goal
of bringing 500+ employees under one roof for a more agile
and modern way of working. Following a successful meeting,
AmTrust International appointed Kinly as its trusted AV technology
advisor to deliver a series of world class integrated AV solutions that
would help its clients and teams communicate more efficiently.

Kinly worked with Artemis Interiors and AmTrust International to deliver over 30 flexible plug and play presentation rooms, two video conferencing rooms, one high-end boardroom and a state-of-the-art town hall area to create a seamless user experience.

The primary aim of this project was to enable employees collaborate in ways that they were not able to do before, bring staff together and enable better cross-team collaboration to drive productivity.







#### The **solution**

Kinly worked closely with Artemis Interiors and the client to understand the technical requirements for the new office space which would emulate a friendlier and more open environment. One of the main challenges of this project was carefully decommissioning all of the client's existing technology from other office locations. We ensured that the existing equipment was modern enough to integrate with new systems before delivering, installing and testing in the new 38,000 square foot building in the City of London.

We installed over 30 flexible plug and play presentation rooms, two video conferencing rooms, one high-end boardroom and a state-of-the-art town hall area, all split over three levels. Situated on levels three and five, thirty modern huddle spaces and small meeting rooms are all equipped with wall mounted displays and HDMI cables for employees to meet, collaborate and present seamlessly.

The three video conferencing rooms, including a ten-person meeting space, an executive meeting room and a boardroom, are used by the senior management team for important client and stakeholder meetings. The rooms all feature high quality Cisco video conferencing systems, large wall mounted display screens and Shure ceiling array microphones to deliver crystal clear video and sound.

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#### The outcome

The epicentre of the new facility is AmTrust International's open plan town hall facility that boasts an impressive 3.5m x 1.5m video wall used to capture the attention of clients, prospects and employees alike. Thought and careful consideration went into the design and installation of the video wall due to strict guidelines on network connectivity. The space is used by brokers, underwriters and the CEO for corporate presentations, bespoke events and live company updates. When the CEO is presenting on level one, his presentation is streamed via three different repeater screens located on levels three and five to ensure everyone can engage in the event. In addition, meetings and presentations are now seamless, meaning staff no longer need to call IT to help with the setup of meetings, saving employee time and improving the experience.

The video wall has proved popular with staff as it helps to attract new talent and clients by bringing a wow factor to the office environment. It is so popular that the marketing team have started to plan for all big future events. When the video wall and repeater screens are not being used for live events, digital content such as weather and travel updates, important annual sporting events and business and market updates from Bloomberg are displayed on the screens using Tripleplay's IPTV and digital signage.

Kinly now continues to work with AmTrust International by providing technical, event and maintenance support for the supplied equipment.

## Why Kinly?

Bringing people & technology together for better productivity wherever the work happens — because great things happen when people work together.

