

case study

Relocating for Enhanced Communication and Collaboration

The Background

The Kinly team was tasked with executing an extensive AV upgrade as part of the relocation and renovation of Bayer's UK head office. The goal of this project was to drive cultural change and create an agile working environment built on flexibility.

The technology had to reflect the move towards a more agile way of working whilst adhering to corporate standards. Bayer wanted content sharing at the forefront of their business and we wanted to ensure we made that happen for them.

The building boasts more than 60 communal presentation and meeting spaces, with each space linked through to a central control system. These spaces needed to bolster Bayer's image as an innovation driven organisation, whilst enabling an easy user experience.



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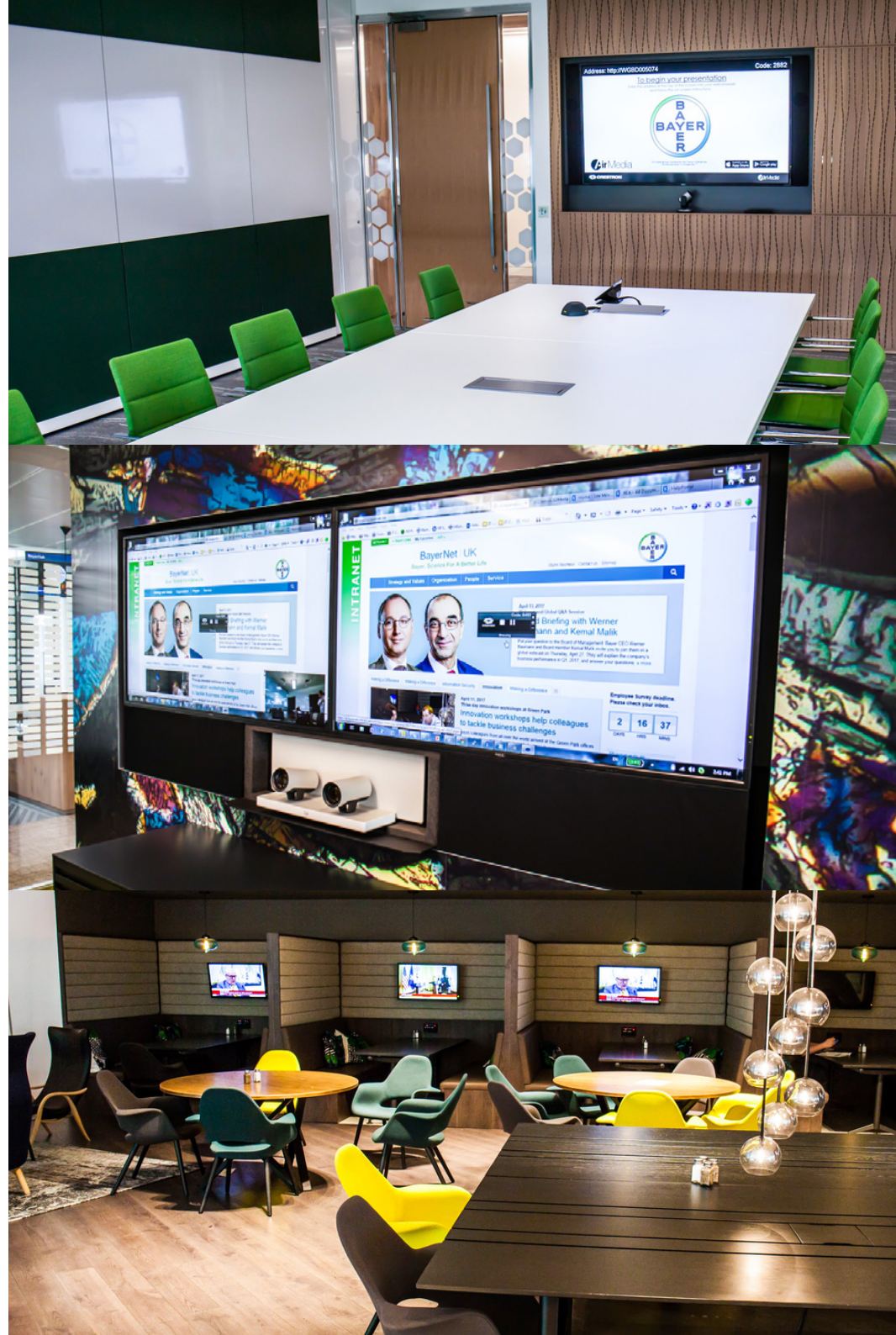
The solution

We collaborated with MiX consultancy to install a cutting-edge AV system that links the UK business seamlessly with Bayer's headquarters in Germany. Collaborating with MiX consultancy and the Bayer team, we helped to install a cutting-edge AV system that seamlessly links the UK business with Bayer's headquarters in Germany. Using the latest in-room management solutions and USB connectivity, we collectively developed a standardised approach to meeting room technology that was simple and intuitive for both colleagues and guests.

Skype-enabled presentation rooms were all equipped with the same technology to give the users the ability to move and work between spaces effortlessly. The setup also includes a Crestron Digital Media Multiform Transmitter, Biamp conference room docking solutions, a Logitech PTZ webcam and Innovox Soundbar. The visuals are presented on NEC LED displays, with 22 rooms featuring screens ranging from 46- to 84-inches.

The building features a restaurant area to cater for working lunches or more formal occasions. We fitted dining booths with 32-inch displays to allow diners to use these spaces to collaborate and share ideas. The restaurant itself now features Cisco video conferencing and data presenting facilities, along with an array of large format displays and a high brightness projector by Christie to bring the space to life.

In addition, the Baylab inspirational space was transformed into an innovative presentation area. The space has multiple inputs controlled by a Crestron panel to enable both wired and wireless presenting. An NEC projector, Draper 109-inch screen and SMART interactive panels enable users to make the most of the lab environment.



SECTOR
CORPORATE



LOCATION(S)
READING, UK



SOLUTION
COMPLEX
AUDIO VISUAL

The **outcome**

The project features over 400 endpoints integrated on the client's network, ranging from video end points, VOIP interfaces, IPTV receivers, touch panels, central controllers and wireless presenting receivers. The outcome is an integrated user experience that has created a cultural change within Bayer UK.

The cultural change for Bayer is clear, the ease of AV connectivity has helped increase productivity, and the signage and branding has provided an office space that the employees are extremely proud of.

Why Kinly?

Bringing people & technology together for better productivity wherever the work happens — because great things happen when people work together.



The **testimonial**

Carly Santer, Change Agent for Move Project, Bayer.

“Through the tender process, we selected Focus 21, now part of Kinly, as the implementation partner, primarily due to the exceptional attention to details of our specific requirements in their presentation. They went above and beyond in the delivery of the project even when faced with tight timelines and enforced changes.

Since moving to our new office at Green Park, I find the ease of AV connectivity has helped increase my productivity. The wireless connectivity in the meeting rooms and breakout spaces means that I can use my laptop as a mobile office. I can move around our new home to wherever suits me without worrying about cables.

My increased use of the AV technology has led to an improvement in my presentation materials as I am now more practiced in identifying what works in different sized meetings. It has also enhanced the meeting experienced for home-based workers as the improved sound in the meeting rooms means they can hear everything being shared in the meetings. The new branding and signage has made me feel proud to be part of Bayer.”

