

case study

# The highest standard of AV

## The **background**

Kinly was entrusted to deliver this prestigious project for Bloomberg's new European headquarters. Located in the heart of the City of London, in between the Bank of England and St Paul's Cathedral, the eight-storey building stretches across a three-acre site and has over 450,000 square feet of office space to house its 4,500 employees and modern media services.



Bloomberg

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## The **solution**

Following a lengthy and highly competitive tender process, Bloomberg entrusted Kinly to deliver a major audio-visual installation for the media giant's special areas project. This covered a network operations centre (NOC), VIP dining room and 15 training rooms. In this project, Kinly worked closely with the building contractor, Sir Robert McAlpine, and commissioning consultant, PTS Consulting.

The NOC includes three Planar video walls and an interactive 98-inch LCD display which are installed to bespoke, floor-mounted stands to complement the aesthetics of the metal fins on the outside of the building.

The VIP dining room will be used by Michael Bloomberg when entertaining dignitaries and clients. This room features discreet but cutting-edge AV technology. This includes a Meyer Constellation voice lift system which has seven microphones built into the lighting pendants above the table and 60 active speakers in the ceiling and floor heating to allow incredibly natural and discreet voice lift so that anyone on the table can speak and be heard by anyone else.

In addition, we delivered 15 training and flex rooms which are state-of-the-art training spaces complete with dual or triple 84- and 98-inch displays. They employ a Q-Sys voice lift system with Shure beam forming ceiling microphones so that all delegates in the room can be clearly heard during training sessions. These spaces are a mixture of divisible and fixed rooms that are specifically designed to train Bloomberg terminal users. Intelligibility of the visual information and the trainers' audio are paramount to Bloomberg's operations which drove the significant investment in these spaces.



SECTOR  
**FINANCE**



LOCATION(S)  
**LONDON, UK**



SOLUTION  
**UNIFIED  
COMMS**



## The **outcome**

Now complete, the colossal Bloomberg Place is one of the most impressive spaces in London's business district. Kinly's implementation formed part of an unprecedented building project, estimated to have cost in excess of £1.2bn.

## Why Kinly?

Bringing people & technology together for better productivity wherever the work happens — because great things happen when people work together.

