

Shaping the future of work

Prioritising technology for the digital evolution of office spaces



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Navigating the new office space

At Kinly, we believe that technology is a catalyst for success. More than two decades of experience as a globally trusted technology advisor to worldclass companies has reinforced that belief.

Our expertise in integrating leading edge audio visual (AV) and unified communications (UC) provides us with the foundation to create comprehensive, excellent, and userfriendly solutions for offices.

We're passionate about helping businesses plan for the future. Especially when it comes to the physical work space.

In the contemporary hybrid work environment, technology is the cornerstone of work processes and collaboration. Newly developed or refurbished offices offer a unique opportunity for technology to facilitate modern work practices – rather than hinder them.

But technology needs to be considered at the start of any construction process, not tacked onto the end of one. We believe that technology is as important to a successful business as utilities.

Therefore, technology experts should be involved as early as tradespeople or architects in any construction or renovation process.

This enables all-important flexibility and scalability within the physical space and helps to future-proof your new office. Modern expectations have changed. Offices need to be fully equipped with dependable meeting room technology and work desk capabilities. Otherwise it's too hard a sell to your people (especially the younger ones).

"The value you get from involving a technology advisor on a project increases exponentially the earlier they are brought onboard."

Mark Kempson, Head of Consulting, Kinly



A recent global study by Cisco of 28,000 employees in 27 markets found that **71% of those surveyed** want to split their work time between the office and remote work.



Striking the right balance between enticing employees back to the office without compromising on the flexibility they desire is crucial.



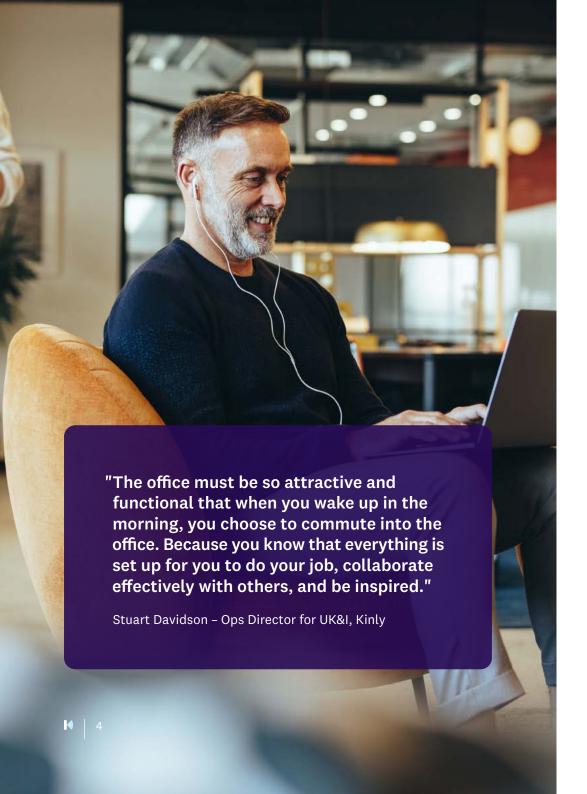
Cisco's global study found that **82% of respondents** believe that flexibility has made them more satisfied and motivated in their roles.

This short guide is intended to provide IT decision makers and facilities managers with the insights they need to prioritise technology during the digital evolution of their office space.



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Capability to unlock success

Technology and collaboration solutions have become an essential part of the workday and therefore need to be prioritised early. The value from involving an advisor increases the earlier they are brought on board.

Our extensive experience, broad knowledge, and insights enable us to design solutions that will stand the test of time.

We operate on a people-cantered principle where technology is:

- Primarily intended to assist and support employees in doing their jobs
- Streamline day-to-day business operations
- Attract and retain the best talent

We have the expertise, resource and capacity required to gain a full understanding of your workplace and goals. By collaborating with your teams, we design, integrate and support leading-edge AV solutions that work to create and improve inclusivity, sustainability and morale.



Here are Kinly's top tips for success in any new construction or renovation project:

- Assess how your employees use technology today
- Seek upfront advice from AV and collaboration technology consultants
- Ask your supplier to demonstrate the efficacy of different types of equipment
- Involve your employees in the process and get their input as core users

- Think holistically about the project from the beginning
- Gather insights and analytics from equipment following installation
- Remember to provide employee training on all new equipment

Kinly also stands for a more sustainable way of working, better for the planet and better for people. By providing tools for hybrid working, we reduce emissions and make collaboration more human.

As your technology partner, we can facilitate early planning and prioritisation of audio, visual, and collaboration technology are in place for your project. This will ensure that you create an office space that meets the needs of your organisation today, and well into the future.

Partnership that drives value

Our partnership with global technology provider Cisco enables teams to:

Easily meet on any platform

Connect on Webex, Microsoft Teams, Google Meet, or Zoom with the one button to join experience. Allowing you to easily join back-toback meetings without the stress of navigating a new application.

Enable inclusive remote work, reduce video fatigue, and make an impact

Keep employees engaged and take the stress out of the day with purpose-built, simple collaboration devices.

Transform office workspaces to enable hybrid teamwork

Create inspiring workspaces that foster creativity with video collaboration devices and features that give you the flexibility to customise for your hybrid work strategy.

Manage your hybrid workspaces and devices at scale

Keep track of your assets and get valuable insights on usage, patterns, and environmental conditions to make valid investment decisions.



Partnership that drives value

In 2022, Kinly was asked to develop an innovative AV package for leading insurance provider Legal and General (L&G) and their new state of the art site in Cardiff.

Through this new site, L&G would consolidate two of its Group offices into a single 120,000 sq. ft facility, enhancing collaboration between employees and clients.

Kinly successfully implemented the comprehensive AV package for L&G, playing a pivotal role in the formation of the new state-of-the-art facility for the company which maximises the potential for collaboration as well as enhancing the user experience.

Kinly delivered a full AV package spanning all eight floors, with the aim of transforming how employees, customers and partners work together.

Read the full case study here



Things you need to know

Our partnership

Cisco have created a new and comprehensive portfolio of simpler, smarter and more practical collaboration solutions.

The combination of products and software connects the virtual and physical meeting room, creating a meeting experience that instantly brings people together, from inside and outside your company, in secure workspaces.

Continuous teamwork anytime, anywhere.

Designed to empower employees in the era of hybrid work.



Gold Provider
Master Collaboration
Specialized



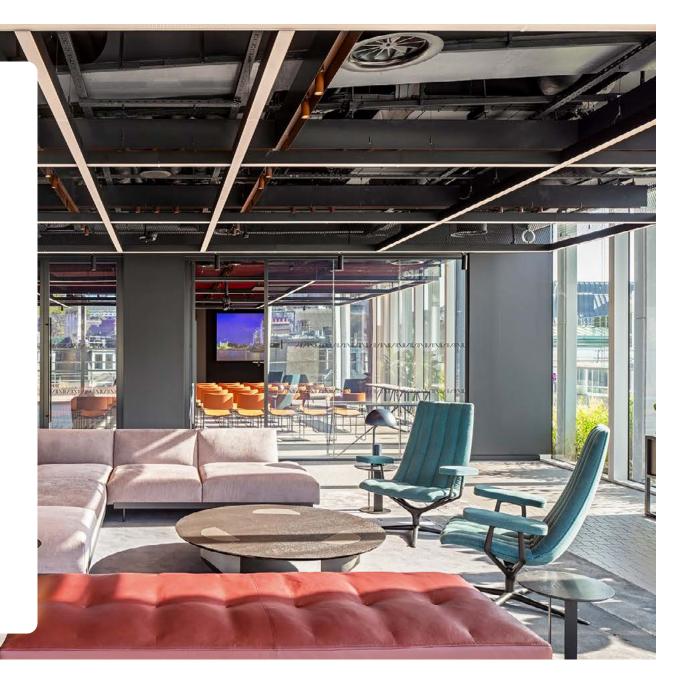
Partner

Environmental Sustainability Specialized





The power of AV needs to be seen to be believed. Speak to a Kinly consultant today to book a demo at one of our Customer Experience Centres and see how a flexible, bespoke approach to AV technology can help your organisation reach its goals this year and beyond.





Why Kinly?

Bringing people & technology together for better productivity wherever the work happens – Because great things happen when people work together.

EXPERIENCED

Dedicated expertise in planning, supplying, integrating and managing market-leading visual collaboration services.

PROVEN

Globally recognised businesses relying on us for secure and flexible meeting and collaboration services.

INDEPENDENT

A leading partner with the world's top vendors to deliver the best choice of solutions for public and private sector businesses.

SCALE

An end-to-end provider of workspace transformation services with worldwide presence.

Kinly.com