



The great sustainability enabler

Transforming office spaces with technology for a greener future



Sustainability is no longer a trend

At Kinly, we believe that technology is a catalyst for success.

Our expertise in integrating leading edge audio visual (AV) and unified communications (UC) provides us with the foundation to create comprehensive, excellent, and user-friendly solutions for offices.

More than two decades of experience as a globally trusted technology advisor to world-class companies has reinforced that belief.

We're passionate about helping businesses plan for the future. Especially when it comes to the physical work space. And one of the most important planning considerations for the modern office space is sustainability.

It's a term that's in vogue today but make no mistake - sustainability has become an absolute necessity for responsible businesses around the world.

In order to attract and retain the best young talent, your organisation must have a conscious commitment to sustainability and the environment as a whole. And that means more than just a paragraph in an ESG policy. Actions must follow words and promises, and concrete measures and actions must be visible internally and externally. Your people will hold you to account.

Kinly works systematically with sustainability in our own business while maintaining strict selection criteria for the partners we work with. We assess aspects such as ethical trade, quality assurance, environmentally friendly products, and concrete sustainability efforts. We have the expertise to help reduce your emissions and your daily operational costs.

"We look at the entire space as a whole and help you plan for efficient and flexible space utilisation. Through experience, knowledge of best practices, and expertise, we aim to provide confidence in the solutions and choices you make,"

Bent-Reno Hansen,
Kinly Senior Collaboration Advisor.



A recent study by global technology provider Cisco found that over **57% of recipients** believe that hybrid working had improved their company's culture.

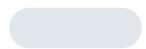
This short guide is intended to provide IT decision makers and facilities managers with the tips and insights they need to adopt sustainable AV integration in their office space.





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Smart Building Trends



Energy Management

Energy efficient, carbon-reducing designs that create an agile environment to manage and optimise energy consumption



Renewable energy

Technology is the 4th utility in a building, as readily available as water, gas and power



Convergence

Eliminating siloed networks powering, securing the building and simplifying design and operations



Health & wellness

Increased focus on air quality, temperature and ambient lighting are key to attracting and retaining top talent



Data

Enable flexible workspaces, hot desking with space utilisation and insights for employees

Kinly's extensive experience, broad knowledge, and insights enable us to design solutions that will stand the test of time. By collaborating with your teams, we design, integrate and support leading-edge AV solutions that work to create and improve inclusivity, sustainability and morale.

Staying on the sustainable path

Technology and sustainability are interconnected. One is reliant on the other to fulfil its potential. Forward thinking companies need to learn how to harness technology to help meet their green commitments.

Planning technology well (with a dedicated technology partner like Kinly) and choosing energy-efficient, long-lasting solutions is the first step. In order to stay on the sustainable path from procurement to instalment and use, we also recommend:

- Setting environmental standards for suppliers and manufacturers
- Optimising office space efficiently
- Planning for a smooth and more efficient construction/renovation process
- Choosing energy-efficient products and long-life solutions
- Extracting value from sensor data
- Consider Leasing Solutions for Meeting Room Equipment



"Planning technology well will ensure that more people can benefit from the advantages of choosing energy-efficient, long-lasting solutions"

Simon Watson, UKI Sustainability expert, Kinly

We also stand for a more sustainable way of working, better for the planet and better for people. By providing tools for hybrid working, we reduce emissions and make collaboration more human.

This will ensure that you create an office space that meets the sustainability needs of your organisation today, and well into the future.

Partnership that drives value

Cisco believes that sustainability is a competitive driver. And sustainable growth is the only way to build a successful business and have a lasting impact on our environment and society. It's this shared commitment to sustainability that drives our collaborative partnership.

Their energy efficient solutions also enable our customers to:

Easily meet on any platform

Connect on Webex, Microsoft Teams, Google Meet, or Zoom with the one button to join experience. Allowing you to easily join back-to-back meetings without the stress of navigating a new application.

Enable inclusive remote work, reduce video fatigue, and make an impact

Keep employees engaged and take the stress out of the day with purpose-built, simple collaboration devices.

Transform office workspaces to enable hybrid teamwork

Create inspiring workspaces that foster creativity with video collaboration devices and features that give you the flexibility to customise for your hybrid work strategy.

Manage your hybrid workspaces and devices at scale

Keep track of your assets and get valuable insights on usage, patterns, and environmental conditions to make valid investment decisions.



Partnership that drives value

Bravida, one of the Nordic region's leading technical service providers, was looking to transform its office space. Sustainability was a major priority in line with their carbon neutrality commitments, so they reached out to Kinly.

They had a list of priority considerations regarding room design, equipment, and workspace layout. They needed to positively influence the way people live and work at Bravida, with digital and hybrid spaces proving a crucial role.

Thanks to Kinly's long-standing relationships with major vendors, they were able to install brand new, best-in-class AV and collaboration solutions that would be easy to use throughout the Bravida office, not differing from room to room.

Kinly also facilitated the successful design, supply, and installation of Cisco Lifecycle Pay, providing Bravida with a flexible way of leasing products (such as hardware that could be reused and recycled with ease) which tied in with its wider business ambitions.

[Read the full case study here](#)



Things you need to know

Our partnership

Cisco are recognised for their environmental, social and governance (ESG) leadership. They understand that meeting environmental sustainability goals is a top-of-mind challenge or their customers.

That's why they have created a new and comprehensive portfolio of simpler, smarter and more practical collaboration solutions with a focus on energy efficiency.

The combination of products and software connects the virtual and physical meeting room, creating a meeting experience that instantly brings people together, from inside and outside your company, in secure workspaces.

Continuous teamwork anytime, anywhere.

Designed to empower employees in the era of hybrid work.



Partner
Gold Provider
Master Collaboration
Specialized



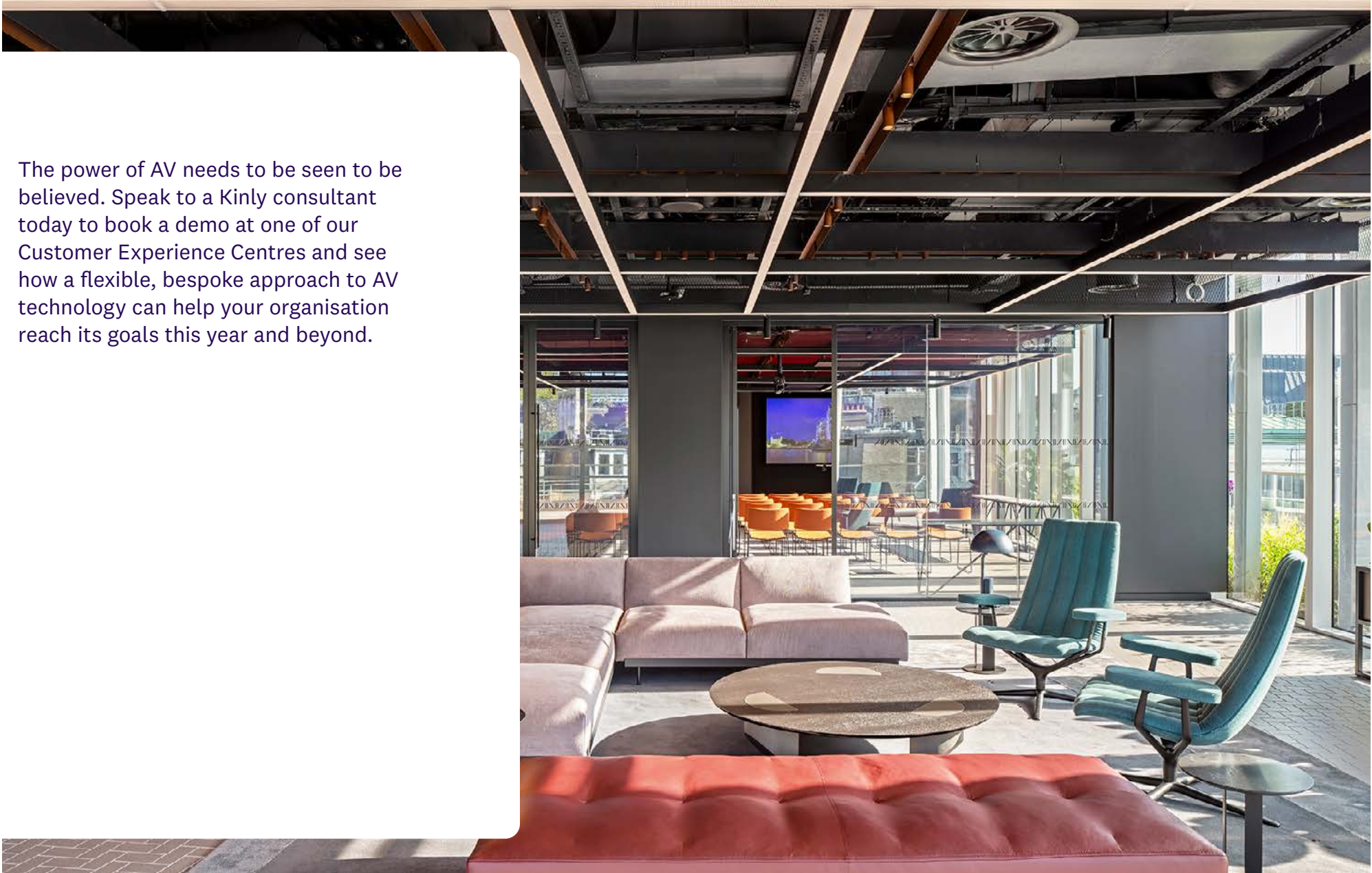
Partner
Environmental
Sustainability
Specialized



Discover smart buildings and intelligent workspaces with Cisco



The power of AV needs to be seen to be believed. Speak to a Kinly consultant today to book a demo at one of our Customer Experience Centres and see how a flexible, bespoke approach to AV technology can help your organisation reach its goals this year and beyond.





Working together.
Everywhere.

Why Kinly?

Bringing people & technology together for better productivity wherever the work happens – Because great things happen when people work together.

EXPERIENCED

Dedicated expertise in planning, supplying, integrating and managing market-leading visual collaboration services.

PROVEN

Globally recognised businesses relying on us for secure and flexible meeting and collaboration services.

INDEPENDENT

A leading partner with the world's top vendors to deliver the best choice of solutions for public and private sector businesses.

SCALE

An end-to-end provider of workspace transformation services with worldwide presence.

Kinly.com

