



Thinking beyond the meeting room

How to harness AV technology
for the whole modern workplace



The digital evolution of meetings

At Kinly, we believe that technology is a catalyst for success.

More than two decades of experience as a globally trusted technology advisor to world-class companies has reinforced that belief.

Our expertise in integrating leading edge audio visual (AV) and unified communications (UC) provides us with the foundation to create comprehensive, excellent, and user-friendly office solutions.

We're passionate about helping businesses plan for the future. Especially when it comes to integrating AV technology into the work space to facilitate the demands of the modern office.

In the post-pandemic world of work, it's clear that meetings in the contemporary workplace context (physical and virtual) can't succeed without robust digital collaboration tools.

But what about technology planning that goes beyond the confines of the meeting room? AV and UC solutions have a profound impact on overall building culture and how visiting clients perceive your company.

The right solutions can create a platform to strengthen customer relations, seal important customer agreements, and build partnerships. The era of outdated and unstable technology is over.

"Technology should lay the foundation for good digital collaboration for both parties. In meetings where the majority are together in the office, the experience for the recipient working from home should be the primary concern."

Bent-Reno Hansen,
Senior Collaboration Advisor, Kinly



A [recent study by Cisco](#) found that **76.8% of recipients** identified **good technology as a key success driver for hybrid working**.

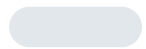
This short guide is intended to provide IT decision makers and facilities managers with the tips and insights they need to harness AV technology for modern office and collaboration spaces.





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Many employees under 30 feel they are not well-prepared for the workplace after the period of enforced remote work. In addition to using the office for socialising and collaborating with colleagues, they see it as an arena for developing skills such as negotiation, networking, and presenting in front of a physical audience.

Source: 9 Future of Work Trends for 2023, Gartner (2023)

The essence of modern collaboration

It's easy to think of audio and visual solutions only in a digital meeting format, but these are elements that directly impact work processes and productivity throughout the office.

When forward thinking organisations start to consider what technology can add to the whole office space, then things can get interesting.

For example, the rapid development in audio technology capabilities means that confined sound environments can be created within a single room or space.

This enables a more flexible use of the physical office. Larger common areas can be divided into zones using technology to meet a variety of needs from socialising, workshops, meetings or focused work.

Dedicated sound-controlled “quiet zones” or individual offices with good sound insulation can help:

- Create space for every need – including those in deep concentration
- Contribute to greater sense of diversity and inclusion, and entice more of your people back to the office space more often
- Build a more unified culture through reliable technology

By investing in flexible, comprehensive audio and visual solutions for the office, today's employers can create a productive, inspiring, and motivating place of work – onsite and off.



Kinly's extensive experience, broad knowledge, and insights enable us to design solutions that will stand the test of time. By collaborating with your teams, we design, integrate and support leading-edge AV solutions that work to create and improve inclusivity, sustainability and morale.

We work closely with architects, interior designers, and furniture manufacturers to develop integrated solutions that fit the design. This ensures that the technology can be maximised to its fullest potential.

"The value you get from involving a technology advisor on a project increases exponentially the earlier they are brought onboard."

Mark Kempson,
Head of Consulting, Kinly

Our goal is to help you develop an office space that meets the collaboration and sensory needs of your business, teams and clients today, and well into the future.



Partnership that drives value

Our partnership with global technology provider Cisco enables teams to:

Easily meet on any platform

Connect on Webex, Microsoft Teams, Google Meet, or Zoom with the one button to join experience. Allowing you to easily join back-to-back meetings without the stress of navigating a new application.

Enable inclusive remote work, reduce video fatigue, and make an impact

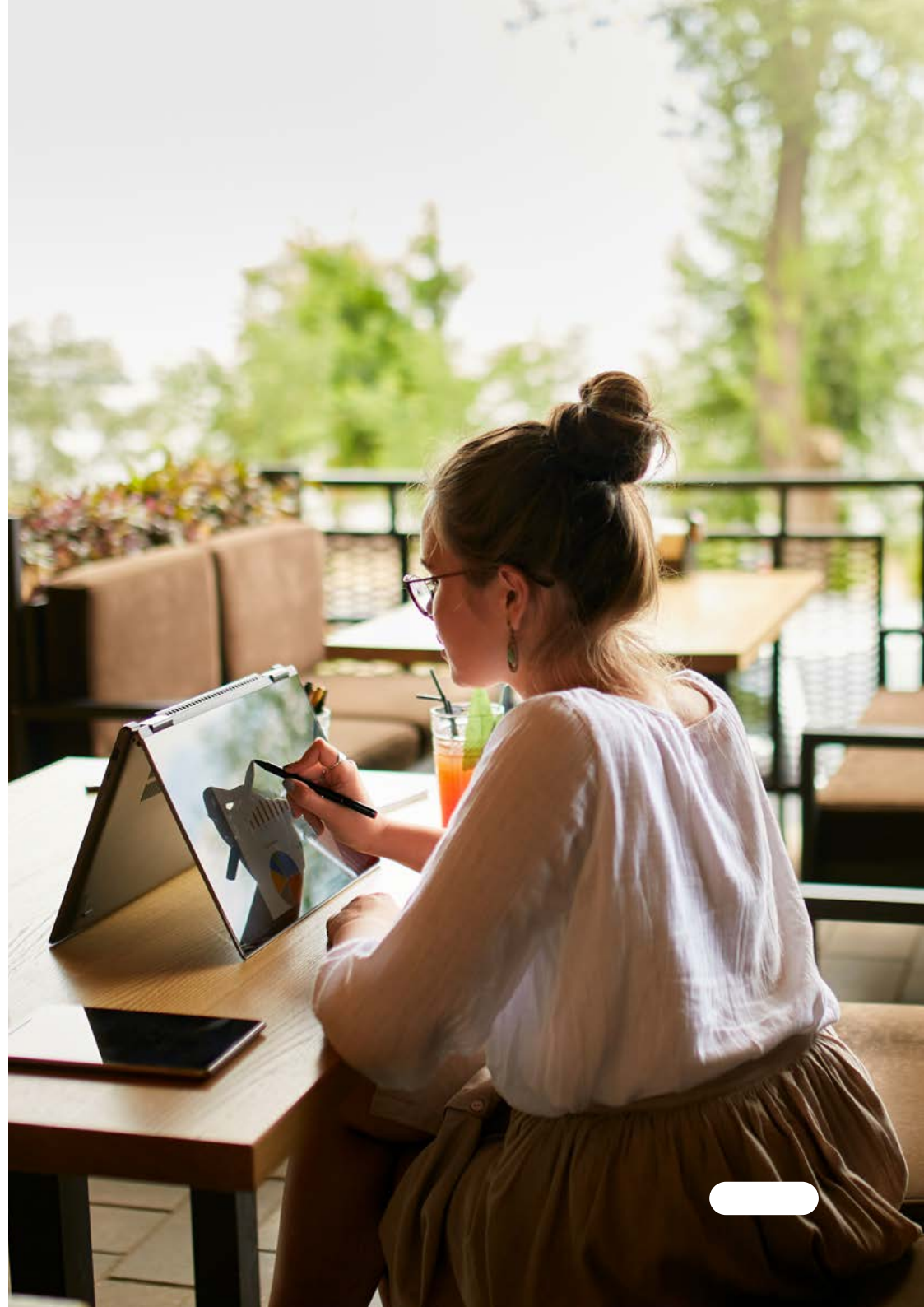
Keep employees engaged and take the stress out of the day with purpose-built, simple collaboration devices.

Transform office workspaces to enable hybrid teamwork

Create inspiring workspaces that foster creativity with video collaboration devices and features that give you the flexibility to customise for your hybrid work strategy.

Manage your hybrid workspaces and devices at scale

Keep track of your assets and get valuable insights on usage, patterns, and environmental conditions to make valid investment decisions.



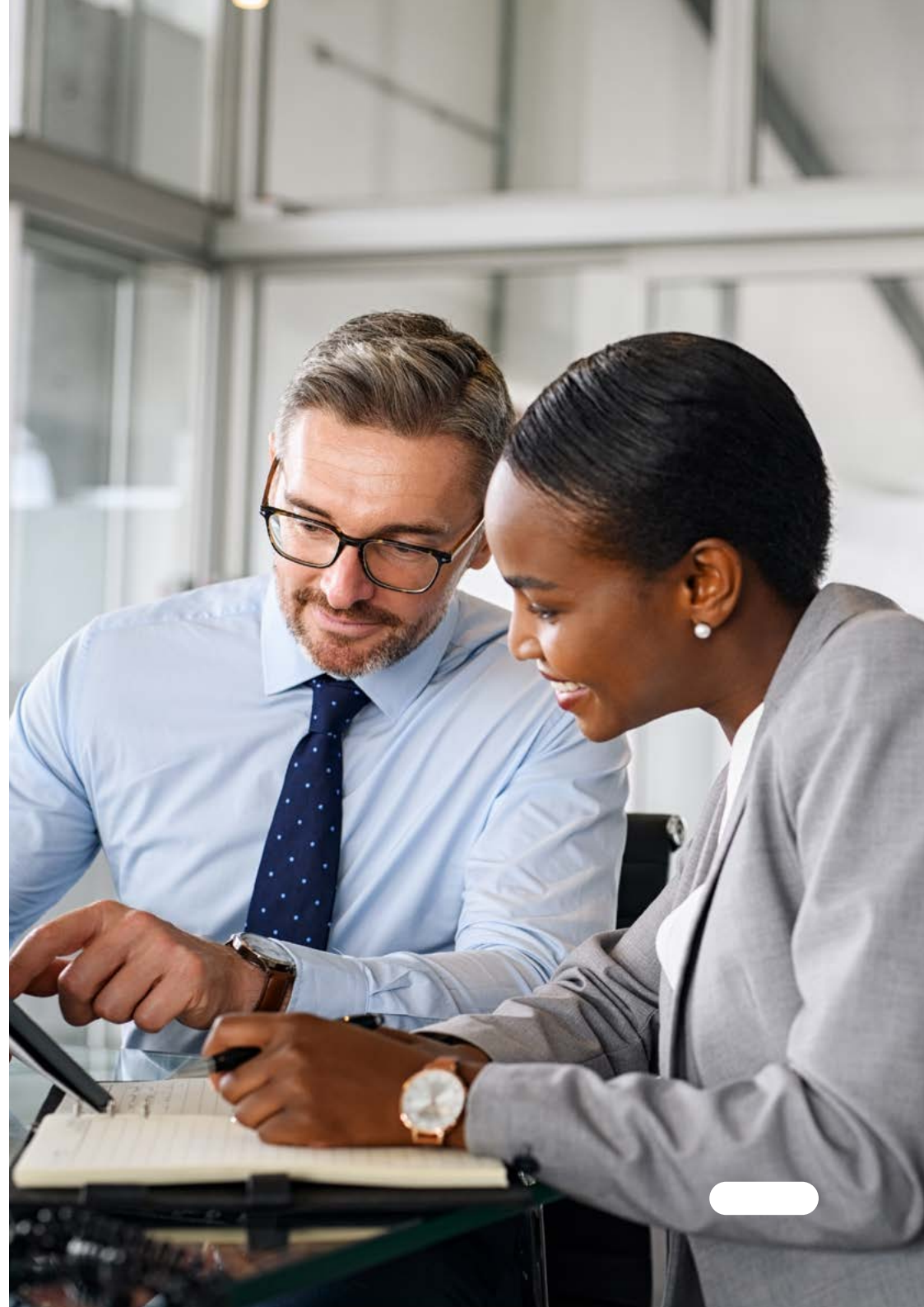
Partnership that drives value

Global media giant Bloomberg appointed Kinly to deliver a major AV installation for their 'special areas' project in London. This covered a NOC (Network Operations Centre), VIP Dining Room and 15 Training Rooms.

The NOC contained three Planar video walls and an interactive 98" LCD display which were installed to bespoke floor mounted stands to match the aesthetics of the metal 'fins' on the outside of the building.

Kinly worked closely (and early) with the building contractor and commissioning consultant. They delivered 15 Training & Flex rooms - training spaces with dual or triple 84" and 98" displays. They employed a Q-Sys voice lift system with Shure beam forming ceiling microphones so all delegates in the room can be heard during training.

[Read the full case study here](#)



Things you need to know

Our partnership

Cisco have created a new and comprehensive portfolio of simpler, smarter and more practical collaboration solutions.

The combination of products and software connects the virtual and physical meeting room, creating a meeting experience that instantly brings people together, from inside and outside your company, in secure workspaces.

Continuous teamwork anytime, anywhere.

Designed to empower employees in the era of hybrid work.



Partner

Gold Provider
Master Collaboration
Specialized



Partner

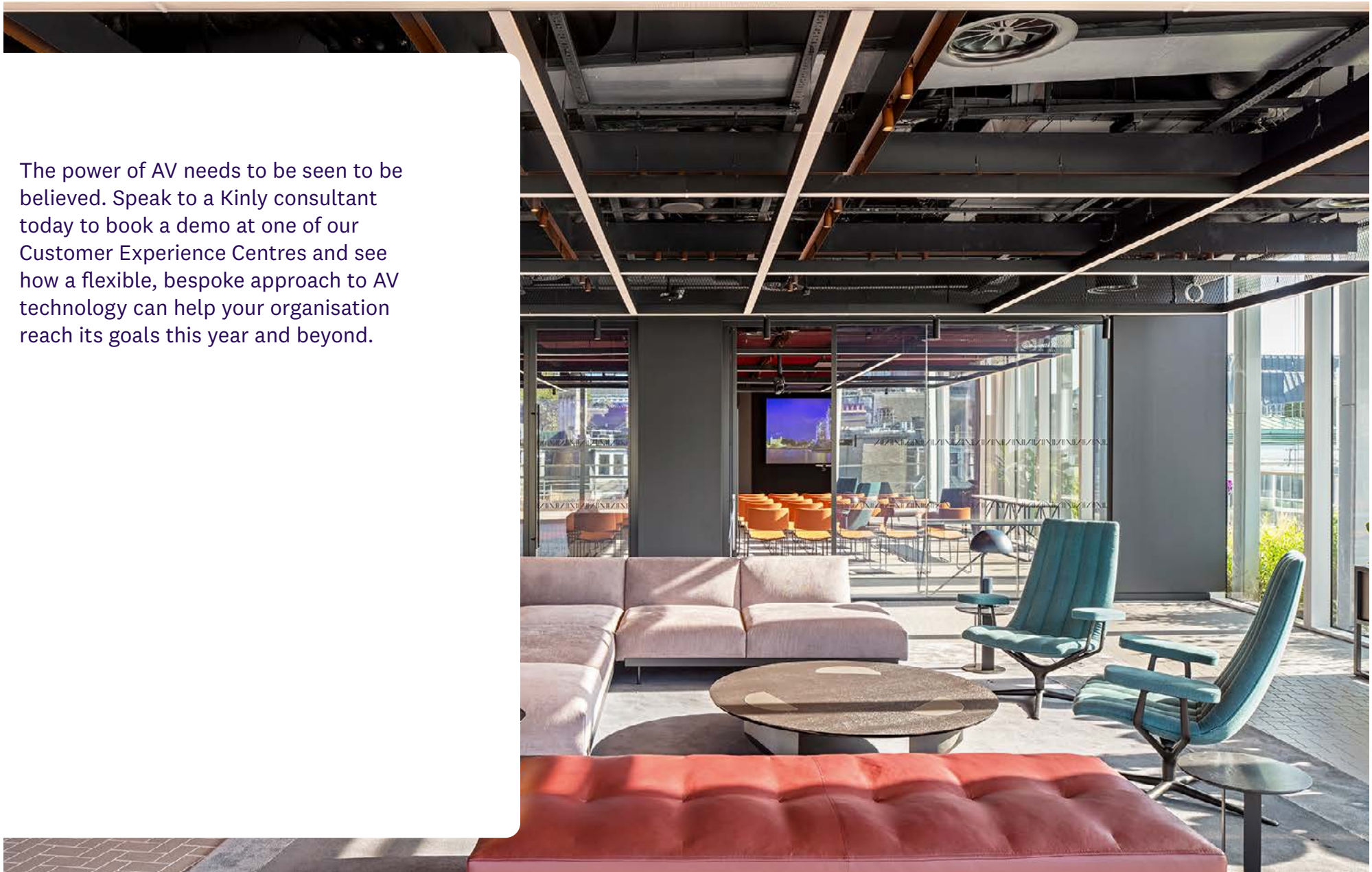
Environmental
Sustainability
Specialized



Five reasons to upgrade your network with Cisco DNA Spaces

1. Access from a single dashboard
2. Maintain a trusted workplace
3. Optimise your operations
4. Expand platform capabilities
5. Seamlessly onboard guests

The power of AV needs to be seen to be believed. Speak to a Kinly consultant today to book a demo at one of our Customer Experience Centres and see how a flexible, bespoke approach to AV technology can help your organisation reach its goals this year and beyond.





Working together.
Everywhere.

Why Kinly?

Bringing people & technology together for better productivity wherever the work happens – Because great things happen when people work together.

EXPERIENCED

Dedicated expertise in planning, supplying, integrating and managing market-leading visual collaboration services.

PROVEN

Globally recognised businesses relying on us for secure and flexible meeting and collaboration services.

INDEPENDENT

A leading partner with the world's top vendors to deliver the best choice of solutions for public and private sector businesses.

SCALE

An end-to-end provider of workspace transformation services with worldwide presence.

Kinly.com

