

## case study

# Innovative, user-friendly technology at the heart of collaboration

## The Background

**“Our previous premises were no longer suitable for the collaboration that our organisation wanted,” says Miriam Camilla Fjellaker Wolden, Facility and Continuity Manager for Storebrand and the SKAGEN Funds. She was the project manager when Storebrand and the SKAGEN Funds relocated to its new premises.**

“We did a thorough search for alternative locations here in Stavanger. Finally, we decided on Bykronen. We had the opportunity to open our offices so that we could see each other and collaborate more easily across our organisation. Our ambition was to create modern and flexible facilities that fulfil our commitment to our customers, while at the same time providing a pleasant working environment for our colleagues. We had the opportunity to influence the design throughout the entire process. It felt good to have the security provided by experienced consultants from Kinly,” says Miriam.

Kinly’s Stein Arne Skartveit contacted Storebrand and the SKAGEN Funds when he came across the project in Bykronen. He could see that Kinly’s consultancy services would be useful for a project of this scale. “Kinly designed the audio visual solutions and helped choose the information management systems. With the delivery scheduled to be finalised at the end of the year, there was a lot to squeeze in to finish on time,” says Stein Arne.



## The solution

**“We wanted premises that were adapted to our organisation so that we could once again meet our customers’ needs the way we wanted to. This was a large and important project, making good advice from the start crucial,” says Miriam.**

Storebrand and the SKAGEN Funds wanted an activity-based workplace with most employees working from an open plan office. Quiet rooms to participate in a video meeting alone or concentrate on a particular task were a consideration. Several rooms are equipped for users to bring their personal laptops and easily connect to a screen with a camera, microphone and speakers.

“In that way, you can also hold high-quality video meetings outside the meeting rooms,” says Stein Arne.

The newly renovated building is fitted with state-of-the art technology, but when you enter the various rooms, it’s the aesthetics that strike you. Nothing is left to chance here; everything is characterised by the interaction between different disciplines.

Following recommendations from Kinly’s consultants, the building was set up with a centralised infrastructure. This means that all audio and, to some extent, images, can be controlled from one location. Different sound zones can be created from one and the same location, with customised playlists for the cafeteria and toilets, for example.

“At Storebrand’s head offices in Lysaker, a staircase unifies the building. There they have a projector and a projection screen where they broadcast the group’s general meetings, among other things. With that in mind, we gave the challenge to Kinly and asked them to come up with a proposal that was customised to our unique building. We had envisioned a projection screen ourselves, or a configuration of 98-inch LCD displays; we were open to ideas, says Miriam.

“Our solution designer quickly realised that a screen would not work well here. He suggested LED walls from Sharp NEC instead. LED is a modular technology, which in this project gave Storebrand and the SKAGEN Funds the flexibility they needed to fill the available space with two large and customised image surfaces,” says Trond Dyrnes from Sharp NEC. “The installation provides a good visual boost. Combined with the long lifespan of LED technology it meets today’s increasing demand for sustainability. We focus on product reliability and durability, which is reflected in the quality we deliver,” says Trond.



SECTOR  
FINANCE



LOCATION(S)  
STAVANGER,  
NORWAY



SOLUTION  
AUDIO VISUAL  
INTEGRATION

## The result

**It was important to Kinly, Storebrand and the SKAGEN Funds that all solutions were user-friendly and intuitive. With a few keystrokes, you can connect to screens in exquisite meeting rooms, with hidden cables and solutions that, to everyone's delight, do nothing but work.**

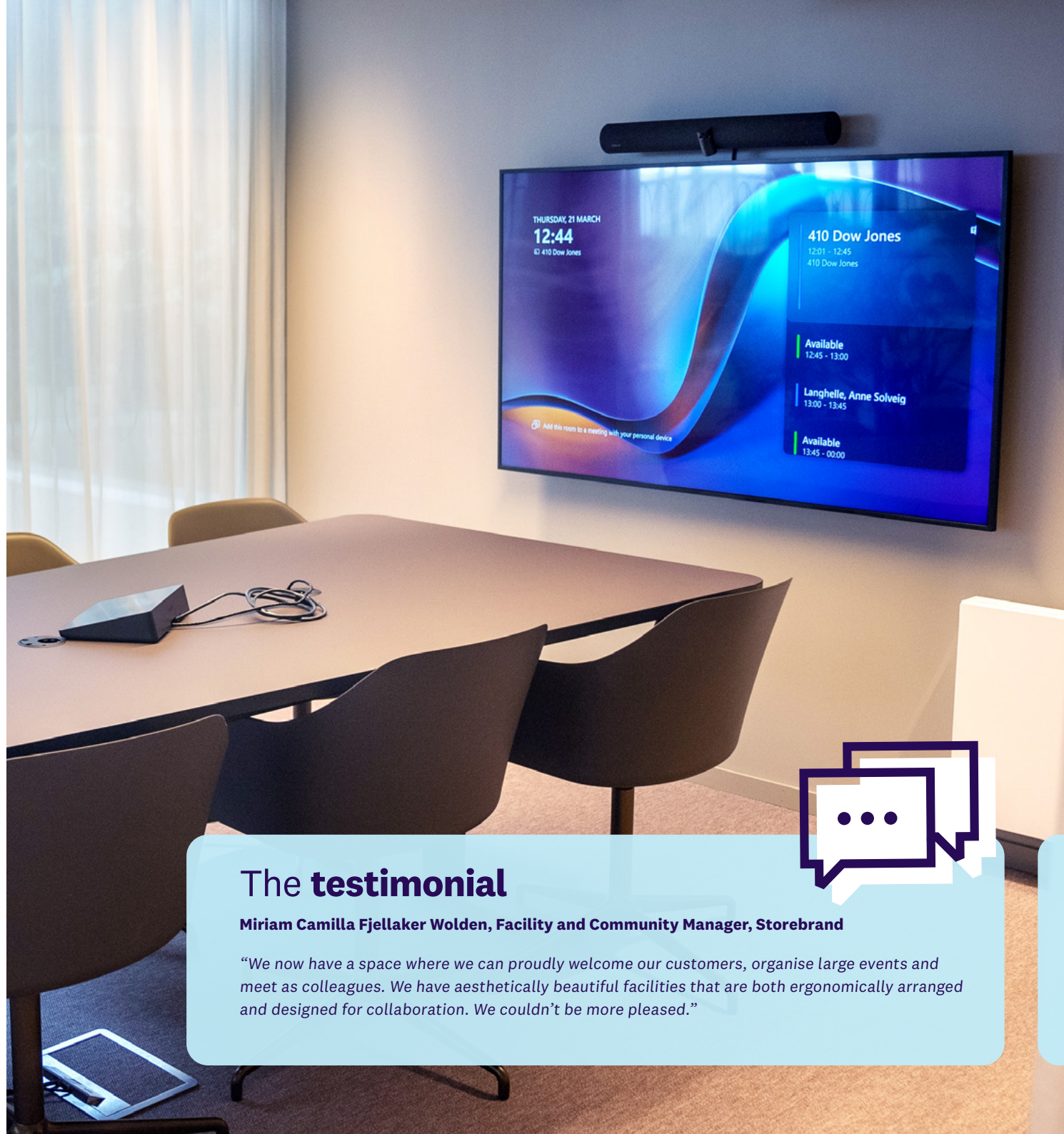
“Both Storebrand and the SKAGEN Funds have offices across the country. The pandemic taught us the importance of seamless integration and hybrid meetings across locations,” says Miriam.

“Meetings are held on the Microsoft Teams platform. Both regular video meetings and presentations are held on the LED walls in the staircase. This means that the threshold for organising and participating in meetings is very low - you just press the Join button on the touch panel, and everything happens automatically,” says Stein Arne.

“For us, good partners have been crucial to the success of the project. We have a lot of expertise in the organisation, but when you put these forces together with professionals who have cutting-edge expertise in their areas, the result is excellent,” says Miriam.

### Why Kinly?

Bringing people & technology together for better productivity wherever the work happens — because great things happen when people work together.



## The testimonial

**Miriam Camilla Fjellaker Wolden, Facility and Community Manager, Storebrand**

*“We now have a space where we can proudly welcome our customers, organise large events and meet as colleagues. We have aesthetically beautiful facilities that are both ergonomically arranged and designed for collaboration. We couldn't be more pleased.”*

